

CAPITAL CAMPAIGN

Building the Future of Business in Our Community



PORTLAND TEXAS CHAMBER
FOUNDATION

The Mission of the Foundation is "To foster economic and community growth by promoting, supporting, and engaging in educational and charitable programs and activities."



Welcoming visitor center and reception area.

Outdoor gathering space for visitors and events.



OUR VISION

We are launching a \$1.2 million capital campaign to build a permanent home for the Portland Chamber of Commerce and Visitor Center and the Portland Texas Chamber Foundation, a Community Gateway and Visitor Center that will serve as the front door to our region.

This facility will welcome visitors, connect them to local businesses, and support economic growth for generations to come. It will be a place where first impressions are made, relationships are built, and our community story is shared every day.

WHY THIS MATTERS

Our community is growing, and the need for a dedicated, highly visible space to support both business development and tourism has never been greater. This building will:



- SERVE AS THE OFFICIAL VISITOR CENTER FOR OUR REGION
- WELCOME AND GUIDE THOUSANDS OF VISITORS EACH YEAR

This is more than a building, it is the front door to our community and a long-term investment in economic growth.

- PROMOTE LOCAL BUSINESSES, RESTAURANTS, AND ATTRACTIONS

- SUPPORT WORKFORCE AND LEADERSHIP DEVELOPMENT PROGRAMS

The Portland Texas Chamber Foundation is dedicated to fostering economic and community growth through education, leadership, and charitable initiatives that strengthen the future of our region.



- HOST MEETINGS, TRAININGS, AND COMMUNITY EVENTS
- STRENGTHEN ECONOMIC DEVELOPMENT AND TOURISM EFFORTS

Through strategic investments in programs that develop leaders, support workforce readiness, and enhance community engagement, the Foundation helps create opportunities that benefit residents, businesses, and future generations alike.

THE PROJECT

The new facility is designed to create a strong first impression while serving as a functional hub for business and community activity. The new facility will serve as a welcoming gateway to the community, bringing together resources that support residents, visitors, businesses, and future leaders. It will include:



WELCOMING VISITOR CENTER

A warm and inviting entry point where residents, visitors, and business professionals can access information, receive assistance, and connect with community resources.

OUTDOOR GATHERING SPACE FOR VISITORS AND EVENTS

An attractive outdoor area designed for networking, community celebrations, public events, and informal gatherings, creating opportunities for connection and engagement in a welcoming setting.

TRAINING AND WORKFORCE DEVELOPMENT SPACE

A dedicated learning environment for leadership programs, workforce training, educational seminars, and professional development opportunities that support local talent and business success.

OFFICES FOR CHAMBER AND FOUNDATION OPERATIONS

Functional office space that enables Chamber and Foundation staff to efficiently manage programs, member services, community initiatives, and economic development efforts.

BOARD ROOM AND CONFERENCE SPACES

Flexible meeting areas designed to accommodate board meetings, strategic planning sessions, community discussions, workshops, and professional gatherings.

BUSINESS AND TOURISM INFORMATION HUB

A central resource for businesses, entrepreneurs, and visitors, providing access to local information, referrals, and opportunities that support growth and community engagement.

VISITOR IMPACT

This facility will serve as the first stop for visitors to our community, providing:

Information on local businesses, dining, and attractions

Relocation and investment resources

Event and tourism guidance

A welcoming and professional first impression



Every visitor who walks through these doors represents an opportunity to support and grow our local economy.

INDOOR DIGITAL INFORMATION BOARD

An interactive digital display providing up-to-date information on community events, notices, and visitor resources in an easily accessible format.

OUTSIDE MURAL WALL

A vibrant, large-scale public art installation designed to celebrate the community's history, culture, and identity while creating an attractive landmark for residents and visitors.

TOURISM EXHIBIT/DISPLAY

An engaging space showcasing local attractions, historical highlights, events, and points of interest, encouraging visitors to explore and experience the community.

COMMUNITY MAP DISPLAY

A visually appealing map highlighting key destinations, landmarks, parks, businesses, and attractions, helping residents and visitors navigate and connect with the community.

EXECUTIVE IMPACT

This new facility will host Leadership class sessions that will help them learn more about their community through professional development training including: Leadership Portland and Youth Leadership Gregory-Portland.

TESTIMONIAL

"Leadership Portland not only provided valuable insight into the operations of government and industry operations but also helped build long lasting professional relationships. Many of the participants from class XVIII remain in contact today, creating a network who continue to collaborate and support one another."

-Assistant Chief Ronnie Owen

LEADERSHIP PORTLAND

Leadership Portland, one of the Foundation's cornerstone programs, cultivates informed, civic-minded leaders who are prepared to address community challenges and guide Portland's continued growth. By connecting participants with local issues, industry leaders, and hands-on service opportunities, the program develops the knowledge, relationships, and leadership skills needed to make a lasting impact. Together, the Foundation and Leadership Portland are building a stronger, more vibrant community by investing in the leaders who will shape Portland's future.



YOUTH LEADERSHIP GREGORY-PORTLAND

Youth Leadership Gregory-Portland is a dynamic leadership development program designed for high school students to build leadership skills, increase community awareness, and inspire civic engagement. Through interactive sessions, hands-on experiences, and direct access to community leaders, participants gain a deeper understanding of local government, business, industry, education, and community challenges while developing the confidence and skills needed to become future leaders. The program empowers students to make a positive impact on their schools and community while preparing them for success in college, careers, and civic life.



LEADERSHIP PORTLAND PROJECTS

CLASS XVI -
MEMORIAL PARKWAY
TREES & BENCHES



CLASS XVIII - TWO STORYBOOK WALKS



CLASS XV - PORTLAND , TX
SIGN



CLASS XIII - SUNSET LAKE SIGN



CLASS XVII - G-PISD FAMILY
RESOURCE CENTER



CLASS XIX - PORTLAND
POLICE DEPT. SEATING
AREA

YOUTH LEADERSHIP GREGORY-PORTLAND



STRENGTHENING LOCAL BUSINESS



**SUPPORTING BUSINESS.
CELEBRATING SUCCESS.**

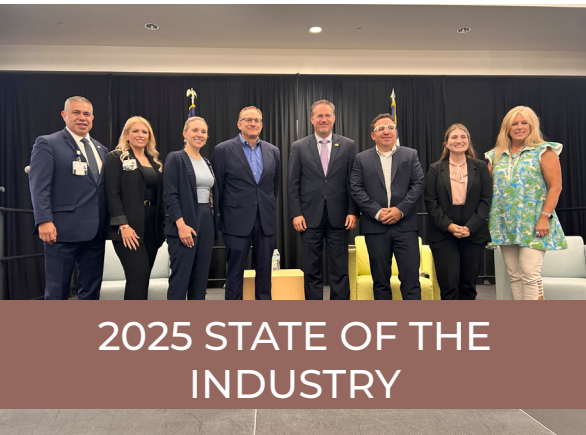
BUILDING A STRONGER COMMUNITY.

Through ribbon cuttings, business luncheons, networking events, marketing opportunities, and advocacy, the Portland Chamber creates meaningful connections that help businesses thrive. Our business luncheons feature timely speakers, community updates, and educational programs that keep members informed while fostering collaboration among local leaders. Ribbon cuttings celebrate milestones and grand openings, while networking events and targeted marketing opportunities increase visibility and strengthen professional relationships. By championing the success of our members and advocating for a strong business climate, the Portland Chamber helps drive economic growth and build a vibrant, connected community where businesses can prosper.

CONGRESSMAN
MICHAEL CLOUD



2026 STATE OF THE CITY



2025 STATE OF THE
INDUSTRY



RIBBON CUTTING & GRAND OPENING

STRENGTHENING COMMUNITY

BRINGING OUR COMMUNITY TOGETHER



Windfest is more than a three-day festival—it's a community tradition that brings thousands of visitors to Portland each year. The event generates economic activity for local businesses, provides fundraising opportunities for nonprofit organizations, showcases local entertainment, and creates lasting memories for families while highlighting everything our community has to offer.

WINDFEST 2026



WINDFEST 2024



WINDFEST 2025



WINDFEST 2024



WINDFEST 2022



Chamber of Commerce & Visitor Center

Windfest is in its 52nd year and is the Portland Chamber of Commerce's signature annual fundraiser. Proceeds from the event directly support the Chamber's programs, business advocacy efforts, business education and community development activities that strengthen Portland's business community.

CAMPAIGN GOAL

TOTAL GOAL: \$1,200,000

We invite you to be part of this once-in-a-generation opportunity. Every gift matters and every donor will be recognized. Your investment will strengthen our local economy, support future business leaders, create a lasting legacy in our community.

TRANSFORMATIONAL GIFTS

PERMANENT NAMING RIGHTS

Exclusive naming recognition for the life of the facility.

- Chamber & Visitor Center Naming Opportunity_____ \$500,000+
- Outdoor Patio Naming Opportunity_____ \$250,000
- Digital Sign Naming Opportunity_____ \$150,000

Recognition Includes: Permanent naming signage, Recognition on donor wall, Website and grand opening recognition, and a regular table at all events.

LEADERSHIP GIFTS

10-YEAR NAMING RIGHTS

Exclusive naming recognition for ten (10) years with first right of renewal.

- Conference Room Innovation Hub (IT)_____ \$100,000
- Foundation Meeting Space_____ \$ 50,000

Recognition Includes: Prominent signage within designated space, Recognition on donor wall, Recognition in Chamber publication and website.

BUSINESS & TOURISM SPONSORSHIPS

5-YEAR NAMING RIGHTS

Exclusive naming recognition for five (5) years with renewal options.

- Outside Mural Wall_____ \$50,000
- Tourism Exhibit/Display Area _____ \$30,000
- Indoor Digital Information Board _____ \$20,000
- Community Map Display_____ \$15,000
- Visitor Seating Area_____ \$10,000

Recognition Includes: Signage within designated space, Recognition on donor wall, Recognition in Chamber publication.

COMMUNITY RECOGNITION

Recognition without exclusive naming rights.

- Hospitality (Indoor/Outside)_____ \$20,000
- Landscaping_____ \$20,000
- Benches / Features_____ \$15,000
- Offices _____ \$10,000 - \$15,000
- Memory Wall_____ \$10,000
- Donor Wall _____ \$10,000
- Engraved Brick Pavers _____ \$100 - \$500

Naming Rights and Recognition - Naming Opportunities designated as "Lifetime" will remain in place for the useful life of the facility or feature. Opportunities designated as "10-Year" or "5-Year" naming rights provide exclusive recognition for the stated term and include a first right of renewal. Community Recognition opportunities provide donor recognition but do not grant exclusive naming rights.

Join us in building something that will serve our community for decades to come.

CAPITAL CAMPAIGN PLEDGE FORM

Donor(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Mobile Phone: _____

Email: _____

PLEDGE INFORMATION

YES, I (we) want to contribute to the Portland Texas Chamber Foundation Capital Campaign expanding our Chamber facilities.

YES, I (we) want to be contacted when promotion begins for the Engraved Brick Pavers for the outdoor patio.

GIVING LEVELS *(Please contact the Foundation for "Naming" Opportunity donations.)*

Visionary Partner \$100,000+	Legacy Partner \$50,000-\$99,999	Community Builder \$25,000-\$49,999	Leadership Investor \$10,000-\$24,999
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Business Champion \$5,000-\$9,999	Community Supporter Up to \$4,999	other _____
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I (we) wish to pledge this amount to be paid over _____
monthly quarterly bi-annually annually 1 2 3 year(s)
other:

I (we) have enclosed a onetime gift of \$ _____

I would like my sponsorship recognition to read:

Anonymous (check this box if you would like your contribution to remain anonymous)

CONTRIBUTION FORM

I (we) plan to make my (our) contribution in the form of: _____

cash check credit card other

To pay by credit card: VISA, MASTERCARD, DISCOVER or AMEX click the Zeffy link below.
<https://www.zeffy.com/en-US/donation-form/building-the-future-of-business-in-our-community>

I (we) wish to make a gift by direct electronic funds transfer (EFT) from my (our) checking or savings account. (You will be mailed an authorization form.)

My (our) gift will be matched by _____

Matching gift form enclosed

Matching gift form will be forwarded via mail or email

Thank you for your donation. The Portland Texas Chamber Foundation is classified as a 501(c)(3) non-profit organization by the standards of the Internal Revenue Service (IRS). Therefore, the donation may be tax-deductible to the extent allowed by law. Tax ID Number: 92-2257716

To learn more or discuss giving opportunities, please contact
The Portland Texas Chamber Foundation
361-977-2023 | Foundation@portlandtx.org