

Join the Fun in the Breeze

PORTLAND
T E X A S

Chamber of Commerce & Visitor Center

PRESENTS



51ST ANNUAL
WINDFEST
SPONSORSHIPS

APRIL 9-12, 2026
PORTLAND COMMUNITY
CENTER
PORTLAND, TX



WINDFEST.ORG
#portlandtxwindfest

admin@portlandx.org



361-777-4650





ABOUT THE EVENT

April 9, 2026 - April 12, 2026

ANNUAL COMMUNITY EVENT

Windfest is a family festival in its 51st year, held every Spring in Portland, Texas. Windfest offers families many activities from live music, competitions, kids activities, a carnival and more.



EVENT TIMELINE

Thursday, April 9, 2026 - *Carnival Only*

5:00pm-10:00pm

Friday, April 10, 2026

5:00pm-11:30pm

Saturday, April 11, 2026

12:00pm-11:30pm

Sunday, April 12, 2026

12:00pm-6:00pm



PROMOTE COMMUNITY
..and have fun doing it.

PROUD PARTNER

portland
Building Community and Raising Families.



Windfest 2026 TITLE SPONSOR BENEFITS

- Company Logo included on billboards
- Windfest Parade GRAND MARSHAL designation
- Verbal Recognition before headliner performance
- Recognition on TV & Radio Promos
- Recognition in Chamber E-blasts
- Company Banner premier placement: two Festival Entrance Grounds, Main Stage Side Banners
- Logo/Name prominently placed on top back of Windfest T-shirt
- 30ct 3-Day Windfest Passes
- 15ct 3-Day Windfest Parking Passes
- 10 Windfest T-shirts
- 6 Sponsor Shout-Outs on Social Media

MAIN STAGE BANNERS



DIGITAL INCLUSION



LOGO PLACEMENT

TICKETS & PASSES



ADVERTISING



\$35,000



ENTERTAINMENT SPONSOR BENEFITS

- Verbal Recognition before headliner performance
- Recognition on TV & Radio Promos
- Recognition in Chamber E-blasts
- Company Banner premier placement: Main Stage Top & Bottom Banners
- Logo prominently placed on middle back of Windfest T-shirt
- 15ct 3-Day Windfest Passes
- 9ct 3-Day Windfest Parking Passes
- 8 Windfest T-shirts
- 4 Sponsor Shout-Outs on Social Media

MAIN STAGE BANNERS



DIGITAL INCLUSION



LOGO PLACEMENT



TICKETS & PASSES



ADVERTISING



\$25,000

Windfest 2026

TRADE WIND SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement on Festival grounds
- Logo placed on back of Windfest T-shirt
- 8ct 3-Day Windfest Passes
- 4ct 3-Day Windfest Parking Passes
- 3 Windfest T-shirts
- 1 Sponsor Shout-Out on Social Media
- Potential grounds areas:
 - IBCA State Championship BBQ Cook-off
 - Pet Zone
 - Pickleball Tournament
 - Cornhole Tournament
 - Petting Zoo
 - Mutton Bustin' Mania
 - Welcome Gate

BANNER ON FESTIVAL GROUNDS



LOGO PLACEMENT



TICKETS & PASSES



ADVERTISING



\$7,500



BAY BREEZE SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement on Festival grounds
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 Windfest T-shirts

BANNER ON FESTIVAL GROUNDS



LOGO PLACEMENT



TICKETS & PASSES



ADVERTISING



\$5,000

2026 ADDITIONAL SPONSORSHIP OPPORTUNITIES

SEASIDE SPONSOR

\$3,500

- Recognition in Chamber E-blasts
- Company Logo banner on Festival grounds
- Logo placed on back of Windfest T-shirt
- 3ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Pass

WAVE MAKER

\$2,500

- Recognition in Chamber E-blasts
- Company Logo banner on Festival grounds
- Logo placed on back of Windfest T-shirt
- 2ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Pass

JET STREAM SPONSOR

\$1,200

- Recognition in Chamber E-blasts
- Company Logo banner on Festival grounds
- Company name placed on back of Windfest T-shirt

SUNSHINE SUPPORTER

\$500

- Recognition in Chamber E-blasts
- Company Logo banner at entrance to hospitality suite
- Company name placed on back of Windfest T-shirt

FESTIVAL FRIEND

\$500

- Recognition in Chamber E-blasts
- Company name placed on back of Windfest T-shirt
- Company Name on Golf Cart

Secure a Windfest Sponsorship
Visit us online at www.windfest.org
Or Scan QR Code



**Sponsorship cut-off March 2, 2026: guarantee for logos to be placed on t-shirts, welcome signs, etc.*