WORKING FOR YOUR BUSINESS

Membership in the Portland Chamber of Commerce



THE CHAMBER HAS BEEN PROVIDING OUR 400+ MEMBERS WITH THE TOOLS AND RESOURCES TO HELP THEM BUILD THEIR BUSINESS IN THE PORTLAND COMMUNITY SINCE 1963

Join Today

PORTLAND
TEXAS
Chamber of Commerce & Visitor Center

WWW.PORTLANDTX.ORG



Join us and see the difference.

INVESTING IN YOUR CHAMBER

The work of your Chamber is financed by the investment of the Members who support it. The income for the chamber comes from Membership Investment and non-dues revenue such as our annual fundraisers including: Windfest, States of Luncheons, ie. the City, the County, the Industry & the Economy, Annual Golf Tournament, and the Portland Chamber of Commerce & Visitor Center Directory.

According to a study conducted by the Schapiro Group, 49% of consumers were more likely to think favorably of a local business if it was a member of the local Chamber -- and 80% were more likely to purchase a product or service from a Chamber member. The Portland Chamber has over 400 members, 70% are small businesses with 50 or fewer employees.

Tracy Florence
PRESIDENT/CEO
PORTLAND CHAMBER OF COMMERCE & VISITOR CENTER

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Membership Benefits

WHAT YOU'LL GET:

- CREDIBILITY & REFERRALS
  INCREASED WEB VISIBILITY
  ENHANCED BUSINESS LISTING
- ONLINE ADVERTISING
  SOCIAL MEDIA NETWORKING
  EMAIL MARKETING
- RIBBON CUTTING
  GRAND OPENING CEREMONY
  GROUND BREAKING
- NETWORKING
  CONSTANT CONTACT DISCOUNT
  MEMBERSHIP DIRECTORY LISTING
- VISITOR CENTER MEMBERS MARKETPLACE, DISCOUNTED PRICING AT CHAMBER EVENTS, FACEBOOK MARKETING
- WEBSITE ACCESS FOR MEMBERS
  ADVOCACY FOR BUSINESS, THROUGH EFFECTIVE POLITICAL ACTION

The Portland Chamber of Commerce is an exciting organization of energetic, vibrant investors joining together to help make Portland a great place to...Visit, Explore, & Stay.



Why Invest?

The mission of the Portland Chamber of Commerce & Visitor Center is to promote a business, tourism and family friendly environment encouraging dynamic growth for Portland. The Chamber is a member-driven organization that assesses the needs of local business owners and executives. Our programs, products and events are created to deliver the strategic business solutions our members need.

The Portland Chamber of Commerce & Visitor Center is:

- the clear voice of business communicating to all levels of government on your behalf.
- aggressively advocating for business through effective political action, ensuring that government offices are business sensitive.
- offering a unique array of member discounts and benefits to save you time and money.
- offering leadership programs to provide leadership skills and mentors to help you grow your business.
- continuously promoting the community and your business.
- focused on creating a strong and local economy.
- providing an extraordinary array of effective business building opportunities to help get you connected.
- providing meaningful business education and timely skill building workshops to improve your business effectiveness.
- uniquely positioned to represent your business to relocating residents, new business and visitors to our community.

SEE PAGE 6 FOR SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Membership

TYPES & DUES



CHAMBER CHAMPIONS MEMBERSHIP LEVELS

$10,000 RED DIAMOND MEMBERSHIP

Corpus Christi Medical Center

$5,000 DIAMOND MEMBERSHIP

$3,795 PLATINUM MEMBERSHIP

$2,500 GOLD MEMBERSHIP

$995 SILVER MEMBERSHIP

SEE PAGE 5 FOR CHAMBER CHAMPION MEMBERSHIP LEVEL BENEFITS

GENERAL MEMBERSHIP LEVELS

$895 LEVEL 6: *51 OR MORE EMPLOYEES*

$505 LEVEL 5: *36-50 EMPLOYEES*

$405 LEVEL 4: *21-35 EMPLOYEES*

$325 LEVEL 3: *11-20 EMPLOYEES*

$275 LEVEL 2: *6-10 EMPLOYEES*

$225 LEVEL 1: *1-5 EMPLOYEES*

BASIC MEMBERSHIP LEVELS

$175 HOME BASED BUSINESS

$125 BUSINESS ASSOCIATES & INDIVIDUALS

$110 NON-PROFIT ORGANIZATIONS

$25 FEE APPLIES FOR ANY NEW MEMBER APPLICATION

LET'S WORK TOGETHER

ADVERTISING OPPORTUNITIES

REACH A WIDE & DIVERSE AUDIENCE

OVER 7500 FOLLOWERS ON SOCIAL MEDIA

THOUSANDS OF MONTHLY VISITORS TO THE CHAMBER WEBSITE

DIGITAL & PRINT PUBLICATION OF ADVERTORIALS AND FEATURE STORIES

DESIGNATED ON A FIRST RESERVED, FIRST PAID BASIS

CHAMBER WEBSITE ADVERTISING *(ANNUAL RATE)*	
PREMIER BANNER AD	$1752
CATEGORY SPECIFIC BANNER AD	$864
ENHANCED WEBSITE LISTING	$120
CHAMBER MAGAZINE & MEMBERSHIP DIRECTORY ADS	*ANNUAL RATE*
EXCLUSIVE BACK COVER FULL PAGE AD	$3495
EXCLUSIVE CENTER 2 PAGE SPREAD AD	$3495
EXCLUSIVE INSIDE BACK COVER FULL PAGE AD	$2500
EXCLUSIVE INSIDE FRONT COVER FULL PAGE AD	$2500
EXCLUSIVE 3RD PAGE FULL PAGE AD	$2500
EXCLUSIVE LAST PAGE FULL PAGE AD	$2500
2 PAGE SPREAD	$2800
FULL PAGE AD	$1500
2/3 PAGE AD	$1225
1/2 PAGE AD	$995
1/4 PAGE AD	$600
1/8 PAGE AD	$400
ONLINE MARKETING	
EXCLUSIVE EBLAST TO CHAMBER SUBSCRIBERS	$25
SOCIAL MEDIA SHARES & EXCLUSIVE POSTS	$10
LISTED EVENT INFORMATION DATE & TIME ON MONDAY MINUTE NEWSLETTER	$10
GRAPHIC DESIGN SERVICES	
AD DESIGN FOR USE IN PUBLICATIONS	$175
LOGO BRANDING DESIGN	$50
BUSINESS CARDS, LETTERHEAD & ENVELOPES	$50
SOCIAL MEDIA GRAPHICS/DIGITAL ADS	$75

SPONSOR OPPORTUNITIES

FIRST RIGHT OF REFUSAL FOR CHAMBER EVENTS

RESERVE YOUR SPONSORSHIP NOW - MAKE A SELECTION TO BE CONTACTED FIRST AS EVENT NEARS

MEMBER DISCOUNTS & EARLY REGISTRATION TO SELECT EVENTS

DESIGNATED ON A FIRST RESERVED, FIRST PAID BASIS

STATE OF THE COUNTY LUNCHEON *(JAN 2025)*	$1000-$350
PORTLAND HALF MARATHON *(JAN 2025)*	$2500-$500
49TH ANNUAL WINDFEST *(APR 2024)*	$35,000-$200
STATE OF THE CITY LUNCHEON *(MAY 2024)*	$1000-$350
ANNUAL AWARDS & BANQUET *(JUNE 2024)*	$5000-$500
STATE OF THE INDUSTRY LUNCHEON *(SEPT 2024)*	$1000-$350
ANNUAL GOLF TOURNAMENT *(OCT 2024)*	$2000-$200
PORTLAND MADE LEMONADE *(JULY 2024)*	$5000-$350
ANNUAL CLAY TOURNAMENT *(AUG 2024)*	$2000-$200
LEADING LADIES GALA *(SEPT 2024)*	$2000-$200
LEADERSHIP PORTLAND *(SEPT 2023-JUNE 2024)*	$1500-$75
YOUTH LEADERSHIP GP *(OCT 2023-MAY 2024)*	$1500-$75
STATE OF THE ECONOMY LUNCHEON *(OCT 2024)*	$1000-$350
EDUCATIONAL LUNCHEONS *(MONTHLY)*	$1000-$350
EDUCATIONAL BREAKFASTS *(MONTHLY)*	$1000-$350
CHAMBER CHAT & CHEERS *(BI-MONTHLY)*	$100
WINE DOWN WEDNESDAY *(BI-MONTHLY)*	$250
BROADWAY BINGO *(MONTHLY)*	$250

BOARD OF DIRECTORS

ELIZABETH ACKMAN
Chairman
Edward Jones

LAUREN ALBRECHT
Incoming Chairman
Individual

SCOTT RIOS
Treasurer
Charter Bank

DALE CONAWAY
Past Chairman
Al Willeford Chevrolet

AMY TRAYLOR
Secretary
My Mom Had That!

DENNIS RINALDI
Director
Dash Construction

DENNIS WADE
Director
The News of San Patricio

PAUL BUNTZ
Director
Harbor Holl Sound

LAURA MILLER
Director
KW Coastal Bend

ROXANNE SWIERC
Director
Farmers Insurance Group

PATRIC LUERA
Director
State Farm

STEPHANIE MILLER
Director
Adurra Group Inc.

DR. MICHELLE CAVAZOS
Appointed Director
G-PISD

MICHELLE HINOJOSA
Appointed Director
Port of Corpus Christi

BILL T. WILSON, II
Appointed Director
City of Portland

ISABEL PALACIOS
Appointed Director
ArcelorMittal HBI Texas

STAFF

Tracy Florence
President/CEO

Miranda Buller
Director of Operations

Reba Rodriguez
Marketing & Events Coordinator

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MEMBERSHIP INVESTMENT INFORMATION

Please fill out the information below in as much detail as possible *(this information will be used for our records in your membership file, and for your directory listings on the Portland Chamber website, www.portlandtx.org and the Annual Chamber Magazine & Directory.)*

COMPANY NAME_____

PRIMARY CONTACT_____

TITLE_____

BILLING CONTACT_____

MAILING ADDRESS_____

PHYSICAL ADDRESS_____

CITY_____ STATE_____ ZIP_____

PHONE_____ EMAIL_____

WEBSITE_____

NUMBER OF ASSOCIATES AND/OR EMPLOYEES_____

MEMBERSHIP INVESTMENT AMOUNT $_____+ $25.00 APPLICATION FEE
(SEE INVESTMENT SCHEDULE)
ADVERTISING AMOUNT TOTAL $_____ (SEE ADVERTISING OPPORTUNITIES)

MAY WE SEND YOU REMINDERS VIA EMAIL? _____ YES _____ NO

SIGNATURE_____

TITLE_____ DATE_____

*Dues are non-refundable

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